

A hand in a blue shirt points at a tablet. Overlaid on the image is a bar chart with several bars of varying heights. The title text is centered over the chart.

The Four Dimensions of Business Agility

Powerful Insights for a Digital Future

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“There are at least two kinds of games. One could be called finite, the other infinite.

A finite game is played for the purpose of winning, an infinite game for the purpose of continuing the play.”

James Carse,
Finite and Infinite Games (1986)



The four dimensions of business agility



Strategy

The goal and direction of the organisation



Structure

Boundaries that encourage cross-functional working and knowledge sharing



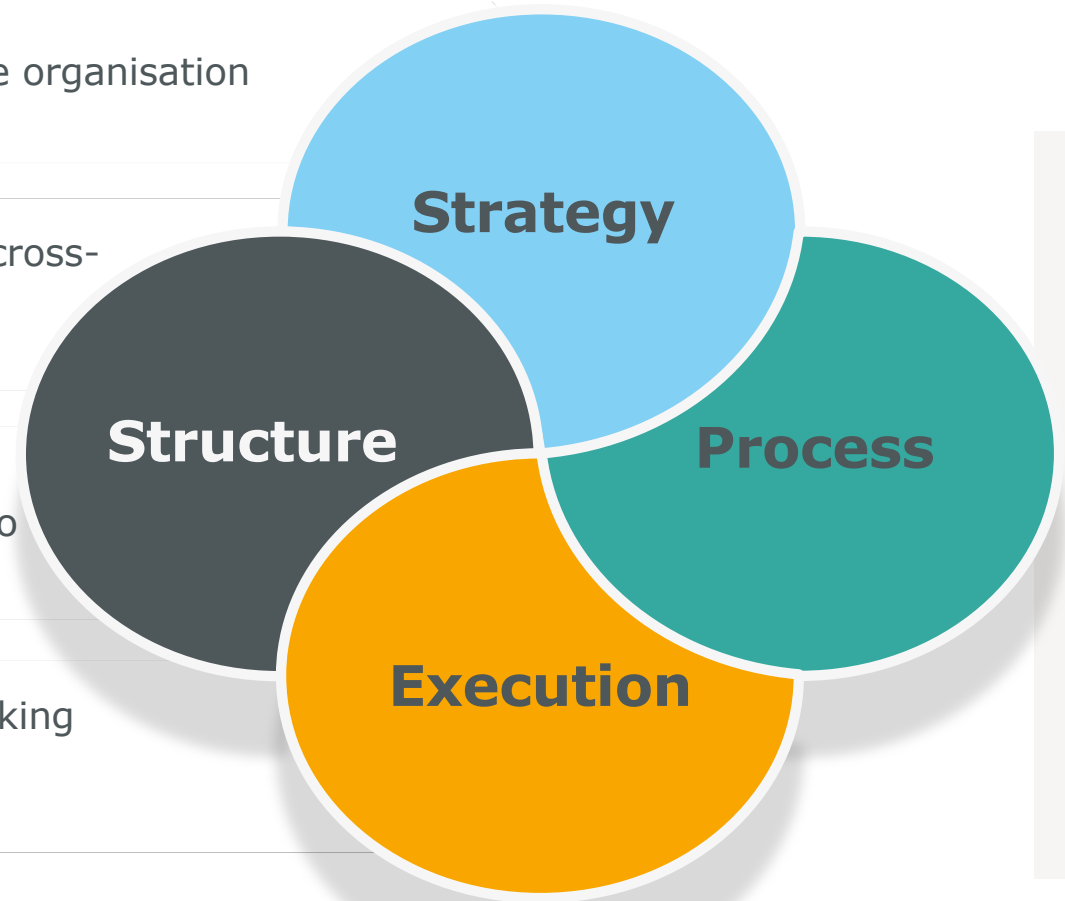
Process

The rules that promote and support effective decisions to achieve organisational goals



Execution

Techniques and ways of working that enable the delivery of products and services





Execution – Playing the game

A close-up photograph of a green lawn with a white chalk line drawn across it, symbolizing boundaries. The grass is vibrant green and the line is a soft, slightly blurred white. The perspective is from a low angle, looking down at the grass.

Structure – the boundaries of the game



Process – the rules of the game

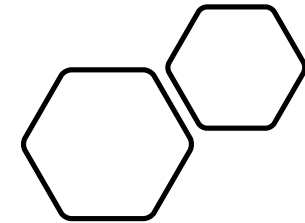


Strategy – the goals of the game



The types of debt

Example



"The term technical debt refers to deficiencies in internal quality that make it harder than it would ideally be to modify and extend the system further."

- Martin Fowler



Psychological safety is...

... a climate in which people are comfortable being and expressing themselves without anxiety or fear of sanction.

- Amy Edmondson



Structure

“Any organization that designs a system (defined broadly) will produce a design whose structure is a copy of the organization’s communication structure.”

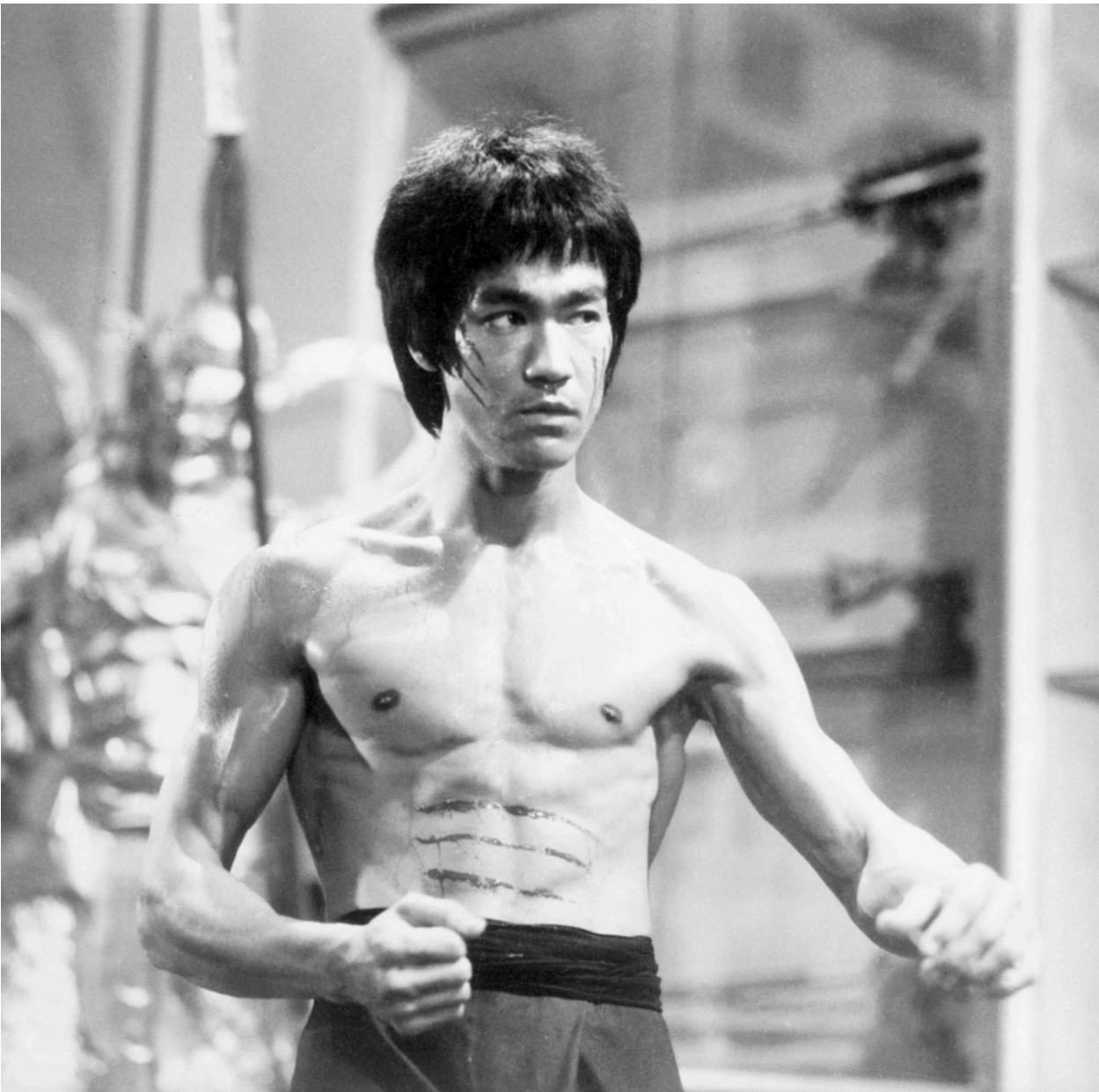
— Melvin E. Conway (April 1968).
“How do Committees Invent?”.



Process

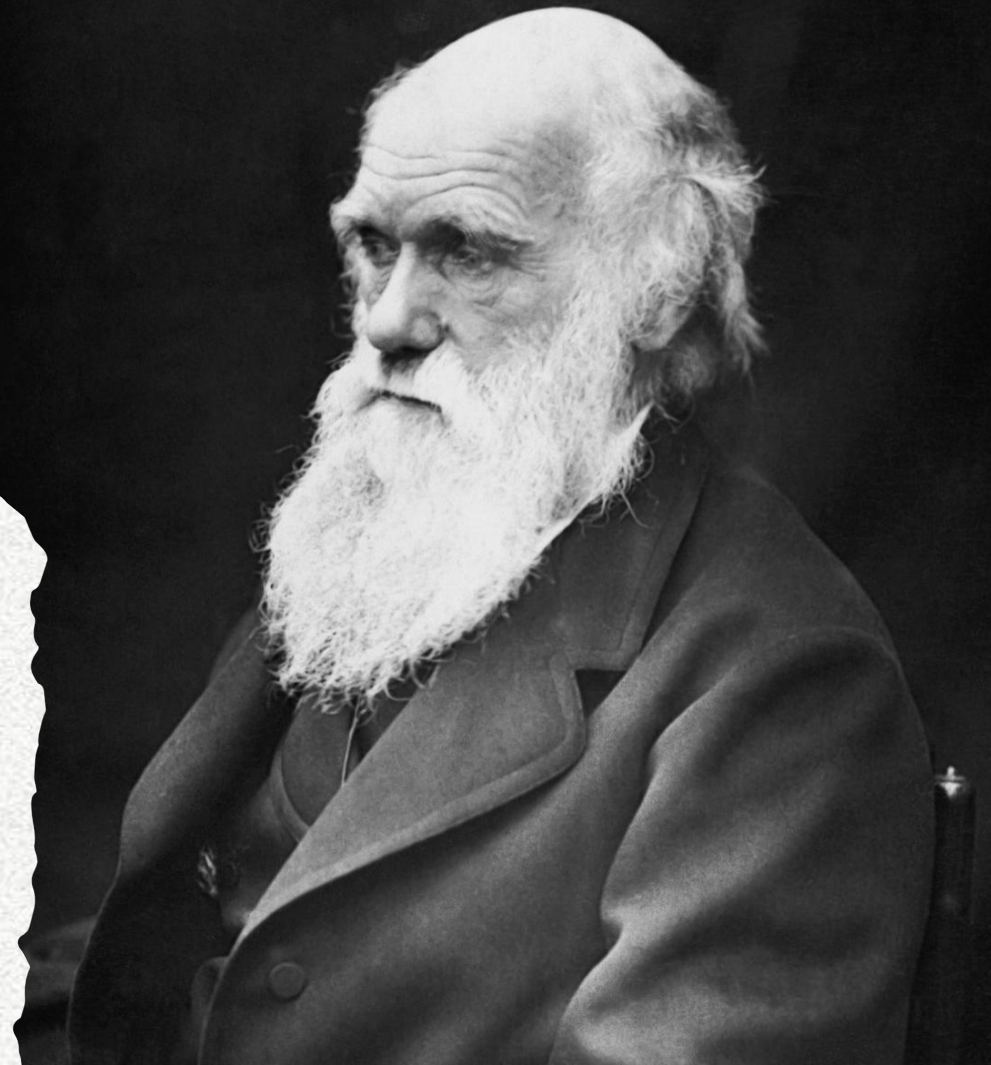
“Notice that the stiffest tree is most easily cracked, while the bamboo or willow survives by bending with the wind.”

- Bruce Lee



“It is not the most intellectual of the
species that survives; it is not the
strongest that survives;
but the species that survives is the one
that is able to adapt to and to adjust
best to the changing environment
in which it finds itself”

- Charles Darwin (attr.)



The background of the image features a dense array of fiber optic cables. Numerous bright blue light points are visible at the ends of the cables, radiating outwards from the center. Interspersed among these are several thin, vertical lines of yellow light, creating a starburst or sunburst effect against a dark, muted grey background.

Thank You!